

# CALL FOR SPONSORS...

## Interested in your company becoming a Sponsor at the AAP School Division 2010 *Fall Conference & Lobby Day?*

In the past, all sponsors of AAP School Division conferences have been vital to providing successful meetings for our members and others involved in K-12 textbook publishing. In continuing with tradition, we are pleased to offer sponsorships for our 2010 Fall Conference & Lobby Day!

We expect an attendance of around 60 executives from the nation's leading K-12 textbook publishers, as well as policymakers and educators. As in the past, all AAP sponsors receive exposure in print and online materials promoting the conference. In addition, strategically placed visible signage will increase your company's exposure and indicates your leadership role in sponsoring the conference. Sponsors are also entitled to receive a reduced rate of half off of one registration.

The following Sponsorship opportunities are available for this year's program:

Continental Breakfast	-- \$2,000	September 22
Refreshment Break (AM)	-- \$1,500	September 22
Lunch Buffet	-- \$2,500	September 22

For more information on sponsorship opportunities please contact Julie Copty at 202-220-4548 or by email [jcopty@publishers.org](mailto:jcopty@publishers.org) or by simply filling out the form below and faxing it to 202-347-3690.

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\_\_\_\_\_ **Yes, my company is interested in sponsoring an event at AAP School  
Division's 2010 Fall Conference & Lobby Day!**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**(Please fax to the attention of Julie Copty at 202-347-3690)**