

Association of American Publishers School Division

Fall Summit on K-12 School Publishing

October 8, 2009
Ritz Carlton Pentagon City
Arlington, Virginia

AGENDA

- 7:30 – 8:30 am **REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:30 am **WELCOMING REMARKS**
Tom Allen, President & CEO, Association of American Publishers
- 8:45 – 9:30 am **Peter Cunningham**, Assistant Secretary for Communications and Outreach, U.S. Department of Education
- 9:30 - 10:15 am **Brenda Welburn**, Executive Director, National Association of State Boards of Education
- 10:15 – 10:30 am **BREAK**
- 10:30 – 11:45 am **2010 Economic Outlook for School Publishing**
Drew Crum, CPA, Vice President, Stifel Nicolaus
- 11:45 – 1:00 **LUNCHEON**
Congressman Ruben Hinojosa (TX-15)
- 1:15 – 2:15 pm **Supporting Struggling Learners – Response to Intervention Curricula**
*Moderated by **Alison Wagner**, President and CEO, National Geographic School Publishing*
Dr. David Moore, Professor of Education, College of Teacher Education and Leadership, Arizona State University
Dr. Elizabeth Primas, Director of Advanced Programs, Washington, DC Public Schools
Julie Benay, Principal of the Swanton School, Vermont
- 2:15 – 2:30 pm **BREAK**
- 2:30 – 3:30 pm **State Panel: Technology Initiatives**
*Moderated by **Mark Tullis**, Vice President, Strategic Relations, Learning.com*
Cathy Poplin, Deputy Associate Superintendent for Educational Technology, Arizona Department of Education
Anita Givens, Associate Commissioner for Standards and Programs, Texas Education Agency
- 3:30 – 4:15 pm **Fiscal Outlook in the States**
Elizabeth McNichol, Senior Fellow, State Fiscal Issues, Center on Budget and Policy Priorities
- 4:15 pm **WRAP-UP/CLOSING REMARKS**