

Association of American Publishers School Division

Fall Summit on K-12 School Publishing

October 8, 2009

Ritz Carlton Hotel Pentagon City
Arlington, Virginia
7:30 a.m. - 4:30 p.m.

Program topics and speakers

- President Obama's Goals for K-12 Education: Report from the U.S. Department of Education
- National Association of State Boards of Education Insights on the National Education Agenda
- Supporting Struggling Learners – Response to Intervention Curricula
- Fiscal Outlook in the States
- State Panel on Implementing New K-12 Technology Initiatives
- 2010 Economic Outlook for School Publishing

Tom Allen, President & CEO, Association of American Publishers

Julie Benay, Principal of the Swanton School, Vermont

Drew Crum, CPA, Vice President, Stifel Nicolaus

Anita Givens, Associate Commissioner for Standards and Programs, Texas Education Agency

Congressman Ruben Hinojosa (D-TX), Chairman of the Higher Education, Lifelong Learning and Competitiveness Subcommittee, U.S. House of Representatives (INVITED)

Carmel Martin, Assistant Secretary for Planning, Evaluation and Policy Development, U.S. Department of Education (INVITED)

Elizabeth McNichol, Senior Fellow, State Fiscal Issues, Center on Budget and Policy Priorities

Dr. David Moore, Professor of Education, College of Teacher Education and Leadership, Arizona State University

Ms. Cathy Poplin, Deputy Associate Superintendent for Educational Technology, Arizona Department of Education

Dr. Elizabeth Primas, Director of Advanced Programs, Washington, DC Public Schools

Mark Tullis, Vice President, Strategic Relations, Learning.com, Moderator, State Initiatives Panel

Alison Wagner, President and CEO, National Geographic School Publishing, Moderator, RTI Panel

Brenda Wellburn, Executive Director, National Association of State Boards of Education